




SPONSORSHIP BENEFITS & OPPORTUNITIES

	 GOLD SPONSOR \$5,000	 SILVER SPONSOR \$3,000	 BRONZE SPONSOR \$1,500
Number of Booths	• 3 booth spaces at the 50 ^{plus} EXPO	• 2 booth spaces at the 50 ^{plus} EXPO	• 1 booth space at the 50 ^{plus} EXPO
Booth Location	• Preferred booth location	• Preferred booth location	• Preferred booth location
Logo Placement	• Company logo on the front of the EXPO Guide	• Company name on the front of the EXPO Guide	• Company name on the front of the EXPO Guide
Expo Guide Ad	• 1/2 page ad in EXPO Guide	• 1/4 page ad in EXPO Guide	• 1/8 page ad in EXPO Guide
Press	• Name recognition in press releases	• Name recognition in press releases	• Name recognition in press releases
Radio	• Name recognition in all radio spots	• Name recognition in radio spots	
Television	• Logo/name in all TV commercials		
Advertising	• Logo/name in all print advertising	• Name recognition in print advertising	• Name recognition in print advertising
eblasts	• Logo on eblasts	• Logo on eblasts	• Logo on eblasts
Recognition	• Recognition during the EXPO	• Recognition during the EXPO	• Recognition during the EXPO
Lunch	• 6 lunch passes (if applicable)	• 4 lunch passes (if applicable)	• 2 lunch passes (if applicable)
Level Competitor	• No direct competitor at Gold level of sponsorship		
Power Point Presentation	• Logo and company name on Power Point presentation	• Logo and company name on Power Point presentation	• Logo and company name on Power Point presentation
Exhibitor Map	• Bold listing in EXPO Guide's exhibitor map	• Bold listing in EXPO Guide's exhibitor map	• Bold listing in EXPO Guide's exhibitor map
Gift Bag	• Insert/giveaway in attendee gift bag		
Company Banner	• Company provided banner prominently displayed at EXPO		
Bingo Card	• Name included on Sponsor Bingo Card	• Name included on Sponsor Bingo Card	• Name included on Sponsor Bingo Card
Expo Website	• Color banner ad on EXPO website with hyperlink for one year	• Color button ad on EXPO website with hyperlink for one year	• Hyperlink on EXPO website for one year
Right of Refusal	• First right of refusal as sponsor for next year's EXPO		
Seminar	• Guaranteed Seminar opportunity		