



# 50plus EXPO

DAUPHIN COUNTY

Please, Join Us!  
**April 26, 2011**  
 9 a.m. – 2:30 p.m.

**Hershey Lodge**  
 West Chocolate Avenue & University Drive, Hershey

100+ Exhibitors  
 Health Screenings  
 Seminars  
 Entertainment  
 Door Prizes

Want to have a fun  
 and informative day out?  
 Then get ready to renew,  
 revitalize, reinvent, and rediscover  
 at this 12th-annual event!

**FUN!  
 INFORMATIVE!  
 FREE!**



Meet Valerie Pritchett  
 at the 8:45 a.m.  
 Opening Ceremony

Presented by:



&



[www.50plusExpoPA.com](http://www.50plusExpoPA.com)

Sponsored by:

**Gold:**



50plus Senior News



**Bronze:**

- Keystone Elder Law
- Lebanon Valley Brethren Home
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- Menno Haven Retirement Communities
- The Middletown Home
- New Balance – Harrisburg
- Premier Eye Care Group
- RetireSafe

**Media:**

- WHYL
- WIOO

For more information: 717.285.1350 | [www.50plusExpoPA.com](http://www.50plusExpoPA.com)

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*Dear Friends,*

I hope you will join us for the 12<sup>th</sup> annual Dauphin County 50<sup>plus</sup> EXPO. Each month, 50<sup>plus</sup> Senior News brings you information on health, wellness, finance, and much more. This is our opportunity to bring 50<sup>plus</sup> Senior News to life—your life!

Representatives from an array of businesses are looking forward to speaking with you about topics that are important to you! Unbeknownst to many of us, our own communities hold a wealth of information on matters relevant to your life: new tax-saving strategies, home renovation ideas, health and wellness, retirement living options, travel, or great places for entertainment.

Our 50<sup>plus</sup> EXPOs are an effective forum for all those “hidden” community resources to gather in one visible, easy-to-access location!

On-Line Publishers, Inc. and the Dauphin County Area Agency on Aging are happy to be able to present this dynamic one-day event to our visitors *free of charge*. You could spend a couple of hours at the EXPO while you talk with the exhibitors, have a few precautionary screenings done, or stop in for the day’s free seminars. If time doesn’t permit, make a shorter visit. Either way, we’d love to have you come.

The 50<sup>plus</sup> EXPO isn’t just informative, however—it’s also entertaining! PA STATE SENIOR IDOL winners Chris Poje (2010) and Barry Surran (2008) will take turns on stage, followed by three-time SENIOR IDOL semifinalist Peggy Keller. See page 19 for more details.

Plus, Caricaturists Sam Mylin and Nick Kienzle will be creating pen-and-ink likenesses of willing EXPO visitors while Sam’s wife, Kate, will provide her artistic temporary-tattoo services.

This day is made possible through the generous support of our sponsors. Please stop by their booths, have your bingo card signed, and talk with them about how they can assist you.

**Co-Host** – Dauphin County Area Agency on Aging

**Gold Sponsors** – abc27, 50<sup>plus</sup> Senior News, Homeland Center, Homeland Hospice, WHP580

**Bronze Sponsors** – Keystone Elder Law, Lebanon Valley Brethren Home, Madeira Chiropractic, Menno Haven Retirement Communities, The Middletown Home, New Balance – Harrisburg, Premier Eye Care Group, RetireSafe

**Media Sponsors** – WHYL, WIOO

See you at the EXPO!

*Donna K. Anderson*

Donna K. Anderson, EXPO 2011 Chairperson

### REGISTRATION IS A BREEZE!

Simply bring this completed form with you to the EXPO, drop it at the registration desk and you are ready to go!

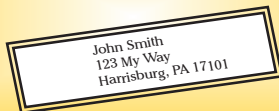
NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE: \_\_\_\_\_ AGE: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_



Wheelchairs will be available at the front desk courtesy of On-Line Publishers, Inc.

#### Just A Tip!

To make registering for door prizes an easy task – bring along your extra return address labels.



**SHUTTLES:**  
Shuttles to the exhibit hall and back to your parking area will be provided by both Homeland Center and Messiah Village. Please, hop aboard.



## Directions To Hershey Lodge & Convention Center

West Chocolate Avenue & University Drive, Hershey

#### FROM NORTH

Take I-83 South/US-322 East toward Hershey. Take exit 47 for US-322 East toward Paxton Street/Hershey. Continue straight onto Eisenhower Boulevard. Take the US-322 East ramp to Hershey. Keep left at the fork to merge onto Paxton Street/US-322. Take the ramp to Hersheypark Drive/39 West. Merge onto and continue to follow Hersheypark Drive.

#### FROM SOUTH

Take I-83 North to exit 46B for 322 East toward Hershey. Merge onto Paxton Street/US-322. Take the ramp and merge onto to Hersheypark Drive/39 West. Continue to follow Hersheypark Drive.

#### FROM EAST

Take the Pennsylvania Turnpike (I-76) West to exit 266. Turn left onto 72 North. Follow 72 North to 322 West. Take 322 West to Hershey (approximately 12 miles). Follow 322 West to the traffic light at University Drive. Turn right on University Drive. Take the first left into the entrance to Hershey Lodge.

#### FROM WEST

Follow the Pennsylvania Turnpike (I-76) East to exit 247. Take I-283 North to exit 3C and follow 322 East toward Hershey. 322 East becomes 422 East. At the traffic light, turn right onto University Drive. Take the first right into the entrance to Hershey Lodge.

# What Is an "EXPO"?

The 50<sup>plus</sup> EXPO is an event that's a unique hybrid of information and leisure, all geared toward satisfying the needs of the area's over-50 crowd.

This day is about *you* and whatever is on your mind. Finances, health, leisure, travel—the knowledge you seek is all available at one of our more than 100 exhibitors. Each exhibitor booth is loaded with information and staffed by friendly people who are eager and willing to answer your questions.

The EXPO will also offer a variety of health screenings *free* to each and every visitor, so be proactive about your health and take advantage of this convenient opportunity to give your body a little "tune-up"! The 2011 Dauphin County 50<sup>plus</sup> EXPO will include screenings for blood pressure, diabetes, glaucoma, spinal health, and more.



Plus, you can sit in on two free seminars: "What Do the President and Congress Have in Mind for *You*?" and "Understanding Long-Term Care Options."

And when you've had your fill of the EXPO's informative side, help yourself to some lighter, more entertaining fare! PA STATE SENIOR IDOL favorites will be filling the air with musical sounds, and caricaturists Sam Mylin and Nick

Kienzle will be creating portraits of anyone willing to be drawn!

Be sure to make your way around the EXPO floor getting the listed sponsors to stamp your bingo card, and return the completed card for a chance at winning a door prize.

At the 50<sup>plus</sup> EXPO, you can spend an hour or spend the day. Socialize, become better informed, and, most of all—have fun!

Co-Host

Enhancing  
the lives of  
*Seniors*



Dauphin County Board of Commissioners

Jeff Haste, *Chairman*  
George P. Hartwick, III, *Secretary*  
Mike Pries, *Vice Chairman*

## Senior Citizens...What Can Dauphin County Do for You?

If you or a loved one are 60 years of age or older, there are probably services or community resources available to assist you. We can assist you with a wide array of issues including the following:

- **Medicare Part D** - We have counselors who can help you sort through and choose the best prescription drug plan for you.
- **Home Delivered Meals** - We deliver hot meals 5 days per week, approximately 4,000 meals per week to senior citizens in Dauphin County. There is no charge for this service.
- **Senior Centers** - With 18 Senior Centers throughout Dauphin County, senior citizens can gather for fellowship and activities including board games, cards, dance, tai chi, exercise, computer classes and trips. There is no charge to join a senior center and many of the activities have no cost.
- **Adult Day Care** - Your loved one can spend the day engaging in supervised activities at one of seven facilities that is licensed by the Commonwealth of Pennsylvania.
- **Home Care Support** - Our Family Caregiver Support Program can help you care for an older relative in your home.
- **Nursing Home or Personal Care Placement** - We can do an assessment to determine if you or a loved one is medically eligible for nursing home admission and provide you with information so that you and your family can make an informed decision. If you would prefer to stay in your home instead of going into a nursing home, we can help you obtain a waiver to receive that care in your home or in your community. There is no charge for this service.
- **Concerned about possible exploitation, abuse or neglect of a loved one?** Our Protective Services Unit and Elder Abuse Task Force will intervene to assure that the health, safety and welfare of the senior citizen is protected. To report suspected elder abuse or exploitation, call 1-866-SAFE-111 (1-866-723-3111). There is no charge for this service.
- Other services are available such as transportation, long term care Ombudsman representation and in-home personal care.

**DAUPHIN COUNTY**  
OFFICE OF AREA AGENCY ON AGING

For more information please call **717.780.6130**

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(800) 328.0058 ext. 6130 (toll free)

2 South 2nd Street, 3rd Floor, Harrisburg, PA 17101

Business Hours: Monday -Friday; 8:00 am to 4:30 pm  
Emergency Availability 24 hours/7 days per week

[www.DauphinC.org](http://www.DauphinC.org)

# 50plus EXPO – Brought to You By: ON-LINE PUBLISHERS, INC.

For more than 15 years, On-Line Publishers, Inc. has celebrated *servicing the mind, heart, and spirit of the 50+ community* of Central Pennsylvania through our Mature Living Division of publications and events.

On-Line Publishers, Inc. produces six 50plus EXPOs annually in Chester, Cumberland, Dauphin, Lancaster (two), and York counties. These events are an opportunity to bring both businesses and the community together for a better understanding of products and services available to enhance life. Entrance to the event, health screenings, and seminars held throughout the day are free to visitors.

50plus Senior News is published monthly, touching on issues and events relevant to the 50+ community.

**beyond50** is a resource guide of businesses interested in your well-being. It is your “50+ Yellow Pages” and can be useful in locating products and services to meet your needs.

50plus LIVING is an annual publication and the premier resource for retirement living and healthcare options for mature adults in the Susquehanna and Delaware valleys.

On-Line Publishers produces **(b) magazine**, Central Pennsylvania’s premier publication for baby boomers. **(b) magazine** reflects on the past, recalling the provocative



and history-changing decades of the 1960s and '70s; it also examines where baby boomers are today and identifies the issues they face now—all with a mind toward representing the mid-state’s own boomer community.

In 2010, On-Line Publishers, Inc. marked its fifth successful year hosting the PA STATE SENIOR IDOL competition, making Chris Poje of Lititz the 2010 PA STATE SENIOR IDOL. Auditions for 2011 will be held in April with the finals night competition scheduled for June 6, 2011, at the Dutch Apple Dinner Theatre in Lancaster.

On-Line Publishers also works to inform and celebrate women in business through our Business Division. **BUSINESSWOMAN** includes professional profiles and articles that educate and encourage women in business. **BW POWERPAGES**, formerly the **BUSINESSWOMAN**

**Resource Directory**, is the active woman’s source when considering a purchase.

**POWERLUNCH** is an extension of **BUSINESSWOMAN** and is held in York in the spring and in Harrisburg and Lancaster during the fall. Executive women are offered the opportunity for networking, lunch, seminars, and information from a select number of exhibitors interested in marketing to women.

**50plus EXPO**

## Valerie Pritchett Will Join 50plus EXPO as Honorary Chairperson

Valerie Pritchett anchors *abc27 News Live at Five* and *abc27 News at 7 p.m.* In addition to her anchoring duties, Valerie also reports and coordinates the *Val's Kids* program, which features children in foster care who are looking for permanent homes.

Harrisburg is where Valerie, her husband Joe, and their two dogs call home. An animal lover, Valerie helps many animal rescue organizations with fundraising. She serves as honorary co-chair for the American Cancer Society’s Making Strides Against Breast Cancer Walk and Daffodil Days events, and is a member of the United Way Women’s Leadership Network.



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# 50plus Senior News

Since 1995, the mission of On-Line Publishers, Inc. (OLP) has been to enhance the lives of individuals within the Central Pennsylvania community.

We endeavor to do this by publishing 50plus Senior News, produced through the Mature Living Division of OLP. Over the years, 50plus Senior News has grown to six unique editions in Chester, Cumberland, Dauphin, Lancaster, Lebanon and York counties.

Now more than ever, Central Pennsylvania's adults over 50 are a dynamic and inspiring population who refuse to slow down and who stay deeply involved in their careers, communities, and family lives, and 50plus Senior News strives to reflect that in its editorial content.

Pick up a copy of 50plus Senior News for articles that will amuse you, inspire you, inform you, and update you on topics that are relevant to your life. Regular columns appearing monthly include topics like health, trivia, book reviews, nature, technology, leisure, veterans' issues,



and, most important, coverage and information about the goings-on in your county.

Whether you're looking for some light, amusing reading or seeking out information on weightier matters, you'll find it in our excellent and timely editorial, which is supplied by both national and local writers for a balanced blend of nationwide interest and regional relevance. Many of your friends and neighbors have been highlighted within the pages—or even on the cover—of 50plus Senior News.

The advertisers in 50plus Senior News offer goods or services to foster a happy, healthy life. They are interested in increasing your quality of life, so please call them when considering a purchase or when you are in need of a service.

Although 50plus Senior News has won many awards for its content and design over the years, "the greatest reward is the difference we make in the community," attests Donna Anderson, president of On-Line Publishers, Inc.

50plus Senior News—reflecting the vibrant and energetic lifestyles of its over-50 readers ... and truly *Redefining Age!*

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- Are Big Tax Increases on the Horizon? And Even More Debt?

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Help us save America from even more debt and higher taxes. Go to [www.retiresafe.org](http://www.retiresafe.org) to learn more about your benefits and how to protect them.

Come talk to us at the 50plus EXPOs — We care about your thoughts and concerns!



[www.RetireSafe.org](http://www.RetireSafe.org)

BRONZE SPONSOR

**2011 Dauphin County Outstanding Senior Award**

Would you like to recognize a remarkable 50+ volunteer in your community?

Nominate them for the Dauphin County Outstanding Senior Award, to be presented at the 2011 Dauphin County 50plus EXPO!

See page 7 for details and an entry form.

**It's not a 'Toon ... It's a Caricature!**



Remember when you used to go to the boardwalk and saw artists drawing caricatures of vacationers? It was fun to watch and you might have thought, "I would love to have one done!"

Artists Sam Mylin and Nick Kienzle and will be joining us at the EXPO. They will have paper and pencil in hand, ready to create caricatures for some lucky visitors!

Sam has been drawing since he was 7 years old. He has a gift for creating caricatures that make people smile. He says, "I love to play with faces!" Through the years he has developed a style that portrays a subject's distinctive features yet doesn't offend.

Nick has been drawing most of his life, and caricatures are a natural stem from that. To Nick, drawing caricatures is a way to connect with people in an artistic way. His style is fun but not intimidating or mean. It's about making people smile one caricature at a time!

Sam's wife, Kate, will also be joining us. Kate is a temporary tattoo artist and will decorate your face (or hand) with a little flower or other design. It will remind you of backyard carnivals you had as a kid.

While at the EXPO, stop by and watch the artists! You're sure to be amazed at the talent, and maybe it will even bring back some fond memories.

*Thank you, sponsors!*

**50plus EXPO**  
DAUPHIN COUNTY

Presented by:



*Proudly Sponsored By:*

**Gold:**



50plus Senior News



**Bronze:**

- Keystone Elder Law
- Lebanon Valley Brethren Home
- Madeira Chiropractic
- Menno Haven Retirement Communities
- The Middletown Home
- New Balance – Harrisburg
- Premier Eye Care Group
- RetireSafe

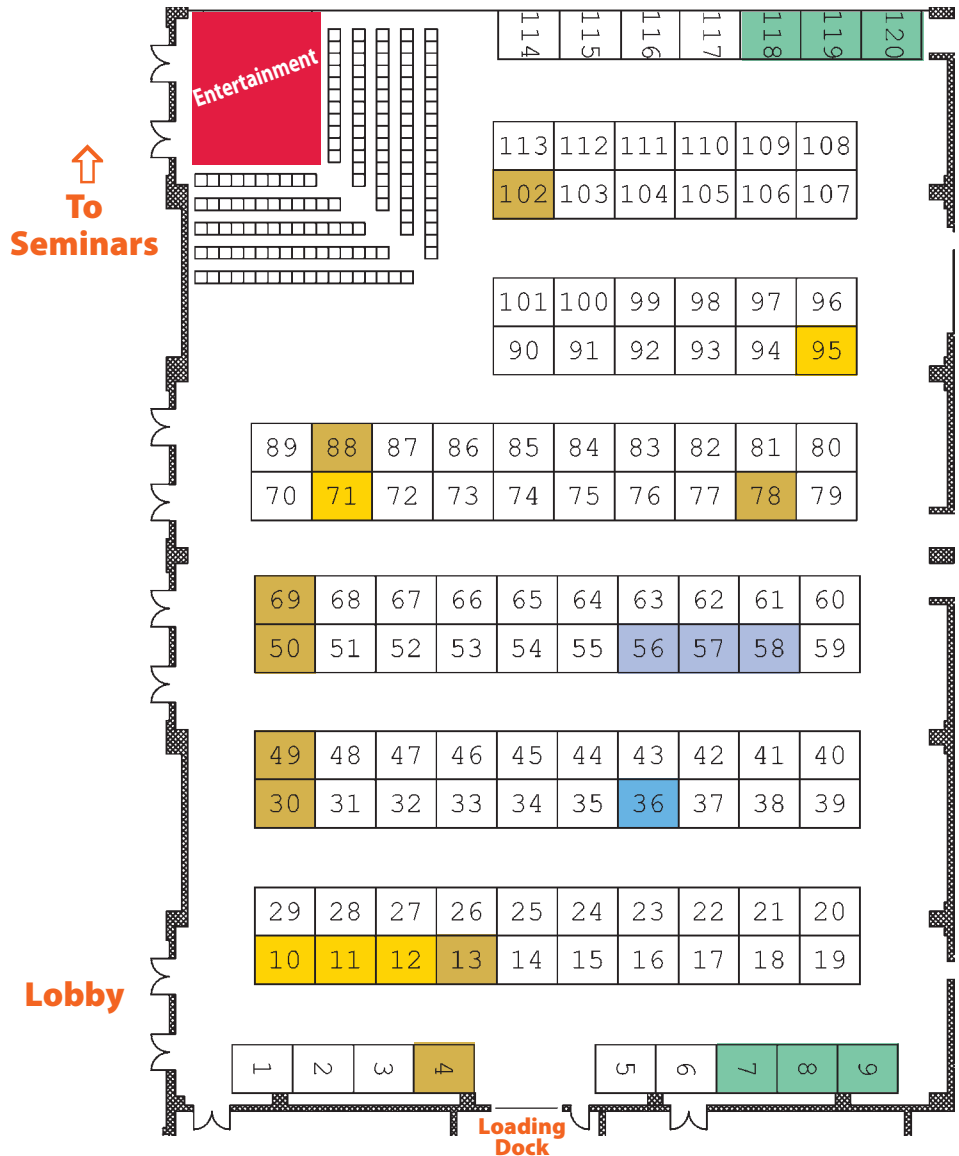
**Media:**

- WHYL
- WIOO

The 50plus EXPO is **FREE** to the community due to the generosity of our sponsors.

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# Entertainment



## 11 – 11:40 a.m.: Chris Poje, PA STATE SENIOR IDOL Winner 2010

Originally from Long Island, NY, Chris Poje of Lititz retired as a detective sergeant for the New York Police Department right before 9/11. Having performed in bands most of his life, Chris has started up a DJ company that incorporates some live singing into its gigs during dinners or cocktail hours.



## Noon – 12:40 p.m.: Barry Surran, PA STATE SENIOR IDOL Winner 2008

In the mid-'60s, Barry Surran toured with the Lehigh University Glee Club and was part of a barbershop group called the Cliff Clefs. He brings passion, personality, and a unique style to his song selections and enjoys helping his audience relive some special moments in their past through his music.



## 1 – 1:40 p.m.: Peggy Keller, Three-Time PA STATE SENIOR IDOL Semifinalist

A nurse, teacher, wife, and mother from Ephrata, Peggy Kurtz Keller sang the national anthem for her high school and is still singing it today at Clipper Magazine Stadium for the Lancaster Barnstormers. Peggy enjoys singing at the VA Hospital in Lebanon, for community and civic organizations, and in local theater.

**Straight to you from past  
PA STATE SENIOR IDOL  
finals!**

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## Seminars

### 11 a.m. – RetireSafe

*What Do the President and Congress Have in Mind for YOU?*  
Presented by: Thair Phillips, President, RetireSafe

RetireSafe President Thair Phillips will lead a discussion on the latest news from Washington, DC, including up-to-date reports on Social Security benefits, Medicare benefits, new regulations, taxes, and debt. RetireSafe will cover issues and topics that can save your life or your retirement.

Come learn and share your thoughts and concerns—RetireSafe will be listening! RetireSafe is a nonprofit, nonpartisan bronze EXPO sponsor representing 400,000 seniors nationwide and more than 15,000 in Pennsylvania. Learn more at [www.retiresafe.org](http://www.retiresafe.org).

### Noon – Keystone Elder Law P.C.

*Understanding Long-Term Care Options*  
Presented by: David D. Nesbit, Attorney; Bob Grubb, Attorney; and John Reese, Elder Care Coordinator

Keystone Elder Law P.C., south-central Pennsylvania's only life care planning law firm, will present a seminar for senior citizens and caregivers about how to determine when long-term care is needed and how to access government programs to offset the \$100,000-per-year cost of nursing care without losing the family home.

Keystone's team includes attorneys, social workers, public benefits specialists, and client services. Keystone does not sell any insurance or investment products.



**WIN!**

**Many Great Prizes  
to be Given Away  
During the 50plus EXPO**

Your chance of taking home a great prize from the 50plus EXPO is HUGE! These are just a sampling of the many door prizes provided by our exhibitors.

*The EXPO thanks the following companies  
for their generous contributions:*

**Dollar Energy Fund/E-Power (PPL)**  
Conservation kit (\$30 value)

**E.R. Lighty Co.**  
Gift card to Giant (\$20 value)

**Howard Hanna Real Estate Services**  
Crisp \$50 bill

**Madeira Chiropractic**  
Chiropractic water pillow (\$54 value)

**Mary Kay Cosmetics**  
Fragrance-free satin hands gift set (\$34 value)

**Spring Creek Rehabilitation & Health Care Center**  
Gift card to Giant (\$50 value)

**West Shore Window & Door**  
Gift card to Walmart (\$25 value)

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**WHTM**



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**On The Go**

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Call the Director of Marketing, Jessica Miller at 717-838-5406 ext. 3053 to schedule your personal visit. Visit us online at [www.lvbh.org](http://www.lvbh.org).



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foot, leg and back pain

**COME SEE US AT THE EXPO**  
During the 50plus EXPO on April 26<sup>th</sup>  
@ Hershey Lodge & Convention Ctr.

Located at The Colonial Park Mall  
Next to Boscov's with Outside Entrances

**BRONZE SPONSOR**



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preserving home and wealth



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- Wealth Preservation

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**Harrisburg's Oldies Channel!**

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- John Tesh with Music and Intelligence for Your Workday
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**April 26, 2011**

9 a.m. – 2:30 p.m.  
Hershey Lodge  
West Chocolate Avenue  
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CUMBERLAND COUNTY

**October 25, 2011**

9 a.m. – 2:30 p.m.  
Carlisle Expo Center  
100 K Street,  
Carlisle

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EXPO**  
NORTHERN  
LANCASTER COUNTY

**May 5, 2011**

9 a.m. – 2:30 p.m.  
Overlook Activities Center  
Overlook Park  
2040 Lititz Pike, Lancaster



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EXPO**  
LANCASTER COUNTY

**November 8, 2011**

9 a.m. – 2:30 p.m.  
Lancaster Host Resort  
2300 Lincoln Highway,  
Lancaster

**50<sup>plus</sup>  
EXPO**  
YORK COUNTY

**September 27, 2011**

9 a.m. – 2:30 p.m.  
York Expo Center  
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334 Carlisle Avenue, York



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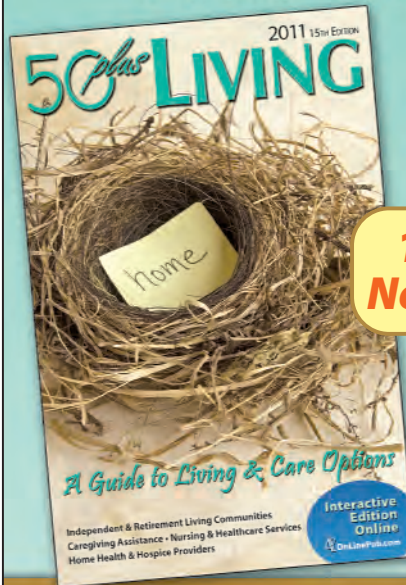
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**Wed., April 13**

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**Thurs., April 14**

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